



CONTACT DETAILS:

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EDUCATION:

MULTIMEDIA JOURNALISM - FIRST CLASS (HONS)

University of Salford
2020 - 2023

A-LEVELS - SPANISH (B) | ENGLISH LANGUAGE & LITERATURE (B) | ECONOMICS (B)

St. Peter's RC High School and Sixth Form Centre
2018 - 2020

GCSE's - ENGLISH LANGUAGE (9) | ENGLISH LITERATURE (8) | SPANISH (8) | RELIGIOUS EDUCATION (7) | BUSINESS STUDIES (B) | COMBINED SCIENCES (5/4)

St. Peter's RC High School and Sixth Form Centre
2013 - 2018

REFERENCES:

GIBRALTAR FOOTBALL ASSOCIATION

Matthew Ramirez - Head of Content Creation & Media Officer at the Gibraltar Football Association
S.B.Hadwin@salford.ac.uk

ESPORTS NEWS UK

Dominic Sacco - CEO of Esports News UK
dom@esports-news.co.uk
+44 07952 412918

ALMOHALLA 51

Joanne Greenhalgh - Co-owner of Almohalla 51 hotel
info@almohalla51.com
+34 657 84 28 50

CURRICULUM VITAE

Daniel McNeice

PERSONAL STATEMENT:

Creative and passionate individual, with over a decade of experience in the creative media industry. Eager to create, learn, improve, and excel through experience & a great work ethic.

WORK EXPERIENCE:

CO-FOUNDER/SOCIAL MEDIA CONTENT CREATOR

Pie & Ball Productions | Gloucester, United Kingdom | Sep 2022 – present | Self-Employed

Filming, creating, editing, and publishing football social media content focusing on TikTok and Instagram. Cultivating audiences with targeted content using SEO strategy, efficient content scheduling, and engagement. Garnering over 16,000 followers, 2,500,000 views and 145,000 likes across the two platforms.

DIGITAL CONTENT CREATOR

Gibraltar Football Association | Gibraltar | Ref. – Matthew Ramirez (Matthew.ramirez@gibraltarfa.com) | Mar 2024 – Present | Full-Time

Working within a UEFA member international football organisation. Photography, Videography, Media Production, Social Media Management, Podcasting, Graphic Design and more across the web and all industry standard social channels. Serving the Gibraltar FA's global audience on a daily basis

VIDEOGRAPHER/SOCIAL MEDIA CONTENT CREATOR

Almohalla 51 boutique hotel | Archidona, Spain | Ref. – Joanne Greenhalgh (info@almohalla51.com) | Aug 2023 – Sep 2023 | Internship

Capturing footage, conducting interviews, producing content, managing social media profiles for PR purposes within the boutique hospitality industry. (Letter of recommendation can be provided).

SKILLS:

CREATIVITY/IDEA CURATION

Creating and curating ideas, content schedules across various social media channels and platforms, proving massively successful – especially on TikTok and Instagram.

PASSION

Passionate individual, focused on creating high-quality, engaging, educational content. With obsessive interest in football, esports and consistently improving every day.

REFLEXIVE AND RESPONSIVE COMMUNICATOR

Communicating through presenting, commentary, voiceover. Able to conduct exceptional communication skills in-person and online. Fluent in both Spanish & English.

MEDIA PRODUCTION

Well experienced in producing high quality pieces of photo, video and audio content. Incl. podcasting, documentary, short-form/long-form